



# Sponsorship Opportunity

*Contribute to the Future of  
Life Sciences Innovation  
at BioHive Live*



**BioHive Live** is where Utah's Life Sciences and Healthcare innovation communities come together for a day of inspiration, connection, and collaboration. This unique event puts Utah's industry on the national stage, celebrating breakthrough research, disruptive technologies, and transformative partnerships that are shaping the future of health.

**As a sponsor, you can connect with 500+ leaders** from pioneering companies, academic institutions, investors, disruptors, and government and community organizations. From visionary keynote speakers to hands-on demos and unmatched networking, BioHive Live is where ideas take root, partnerships form, and the future of health is shaped.

Sponsoring BioHive Live is an exclusive opportunity to align your brand with a movement that is driving healthcare innovation forward, elevating Utah's life sciences ecosystem to new heights.

# Sponsorship Tiers



## Platinum Sponsor

Take the spotlight as a leader in Utah's life science movement. As a Platinum Sponsor, your brand will have top-tier visibility across all aspects of BioHive Live, creating the highest impact among decision-makers, innovators, and influencers in the life sciences sector.

- **Keynote sponsorship** - introduce one of our featured speakers
- **Exclusive branding** - logo on event lanyards and badges
- **Enhanced exposure** - prominent exhibitor booth or branded activity (breakout session, VIP lounge, etc.)
- **Prime visibility** in all event marketing materials, media coverage, and event website
- **Full-page ad** in the event program
- **VIP breakfast** and private networking session for top executives
- **10 conference passes** with a 20% discount on additional tickets
- **Podium** logo placement

1 of 2 available



## Gold Sponsor

As a Gold Sponsor, position your company as an essential partner in the life sciences ecosystem while enjoying significant exposure to industry leaders and influencers.

- **Moderate a panel** discussion at the event
- **High visibility** branding on event badges
- **Strategic branding opportunities** (branded activity or exhibitor booth)
- **Half-page ad** in the event program
- **8 conference passes** with a 20% discount on additional tickets
- **VIP lunch** and private networking session
- **Logo recognition** in all marketing materials, media coverage, and website
- **Recognition** from the stage as a sponsor

3 of 4 available

\$10,000



## Silver Sponsor

Elevate your company's presence with the Silver sponsorship, which offers robust brand exposure and networking opportunities.

- **Strategic branding opportunities** (branded activity or exhibitor booth)
- **Inclusion in marketing materials** and on the event website
- **6 conference passes** with a 10% discount on additional tickets
- **Logo placement** in the event program and on the website
- **VIP lunch** and private networking session
- **Recognition** from the stage as a sponsor

4 of 6 available

\$5,000



## Bronze Sponsor

For companies seeking strategic exposure and networking at BioHive Live, the Bronze level offers key benefits at an accessible price point.

- **Exhibitor booth** or branding through sponsored activity
- **4 conference passes** with a 10% discount on additional tickets
- **Logo placement** in marketing materials, media, and event website
- **VIP lunch** and private networking session
- **Recognition** from the stage as a sponsor

10 available

\$2,500

## Exhibitor Only

Feature your company as a key player in the life sciences ecosystem with an exhibitor booth at BioHive Live.

- Exhibitor **booth**
- 1 conference **pass**

**Take the lead in advancing Utah's life sciences revolution.** Whether it's new medtech advancements, cutting-edge biotech research, or game-changing healthcare innovations, **BioHive Live** is where the world looks to Utah for inspiration.

Your sponsorship of BioHive Live ensures that Utah's life sciences industry continues to thrive, paving the way for the next generation of breakthroughs and discoveries. Together, we will elevate Utah's standing as a global hub of innovation.

**LET'S CREATE THE FUTURE OF LIFE SCIENCES, TOGETHER.**

*Custom sponsorship packages available.*  
Contact Aimee at [aimee@biohive.com](mailto:aimee@biohive.com)