



SPONSORSHIP OPPORTUNITY

CONTACT:
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2024 SPONSORSHIP OPPORTUNITIES



BioHive Live is the first event of its kind to elevate and brand Utah's Life Sciences and Healthcare innovation industry. It celebrates the convergence of research and development, discovery, innovation, tech, education, and culture, bringing together a community that elevates Utah's Life Science Industry.

BioHive Live connects 750+ individuals from emerging and established companies, academic institutions, investment funds, and government and community organizations for a one-day event featuring engaging keynote speakers, presentations and demos on cutting-edge technology, research, and plenty of networking opportunities.

PLATINUM: \$50,000

Position your company as a leader in Utah's life science ecosystem. As a 2024 BioHive Live Platinum Sponsor, you will have the highest brand visibility level on-site and on all promotional marketing materials.

- Sponsor and introduce one of our keynote speakers
- Company logo on event lanyards
- Company logo on event badges
- Exhibitor booth
- Podium recognition
- Platinum sponsor recognition on all event marketing materials and media
- Logo recognition and link as website and sponsor page
- Full page ad in program
- Inclusion in our VIP lunch and private session
- 10 conference passes
- 20% discount for any additional tickets
- Opportunity to contribute promotional materials (sponsor provided) to the conference bag

Gold - \$25,000

- Sponsor and moderate one discussion
- Company logo on event badges
- Exhibitor booth
- Podium recognition
- Gold sponsor recognition on all event marketing materials and media
- Logo recognition and link on website and sponsor page
- Half page ad in program
- Inclusion in our VIP lunch and private session
- 8 conference passes
- 20% discount on additional passes
- Opportunity to contribute promotional materials (sponsor provided) to the conference bag

Silver - \$10,000

- Exhibitor booth
- Silver sponsor recognition on all event marketing materials and media
- Logo recognition and link on website and sponsor page
- Inclusion in our VIP lunch and private session
- 6 conference passes
- 10% discount on additional passes
- Opportunity to contribute promotional materials (sponsor provided) to the conference bag

Bronze - \$5,000

- Exhibitor booth
- Bronze sponsor recognition on all event marketing materials and media
- Logo recognition and link on website and sponsor page
- Inclusion in our VIP lunch and private session
- 4 conference passes
- 10% discount on additional passes
- Opportunity to contribute promotional materials (sponsor provided) to the conference bag

Exhibit Only- \$2,500

- Exhibitor booth
- 1 conference pass

CUSTOM SPONSORSHIPS AVAILABLE CONTACT: SARAH KYLE SARAH@POWERHOUSE.EVENTS

BIOHIVELIVE.COM